

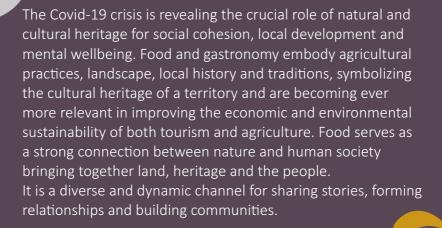
## **FLAVOURS of EUROPE**

Digitalization of Rural Gastronomic Cultural Heritage in Europe



2021-1-R001-KA220-ADU-000029562 Implementation period: January 2022 – December 2023





# OBJECTIVE Flavours of Europe project aims to develop until

2023 a new educational curricula for increasing skills of more than 800 adults, especially women with reduced opportunities from rural deprived areas on building of inclusive community development through gastronomy heritage tourism.

RESULTS

During the two years of project implementation, partners will develop three main products:







### White Paper on Gastronomy Cultural Heritage and Tourism Digital Marketing.

The result will consist into a research study on the future trends for Human capital from Villages, focused on adults, mainly women, as key role in the efficient performance of strategies for inclusive development of rural communities by gastronomy tourism.



#### Training COURSE on Digitalisation of Rural Gastronomic Cultural Heritage in Europe

The training course will contain a set of educational resources tailored to the training needs identified in the white paper:

- 4 hands-on and practical applicable digital handbooks for adults, mainly women with low skills, in precarious economic situation, living in remote village areas, unemployed, working in a company or willing to develop a new start-up as local gastronomy point in rural tourism and
- 1 training toolkit for tourism learning environment centers, comprised of more than 80 tourism stakeholders: incoming travel agencies, rural guesthouses, associations of chefs, local producers of food base materials, research institutes, local rural public administrations, from rural regions with diminishing populations and/or regions which suffer from economic crisis generated by COVID-19.



# Educational E-learning Platform

The project will transfer to the end users an innovative teaching and learning tool, adapting the training materials to web-based education efficiency in cultural gastronomy heritage tourism infrastructures and services. The platform will meet the need of using a tool for teaching but also for practicing the digital competences of the project beneficiaries.





# **PROJECT TEAM**





North-East Regional Development Agency (Romania) Lead Partner www.adrnordest.ro



"Budakov Films" EOOD (Bulgaria) www.bfstudio.eu



Inova+ Innovation Services, SA (Portugal) www.inova.business



Eurocrea Merchant SRL (Italy) www.eurocreamerchant.it



Aintek Symvouloi Epicheiriseon Efarmoges Ypsilis Technologias Ekpaidefsi Anonymi Etaireia (Greece) www.idec.gr



Universitatea Stefan Cel Mare Din Suceava (Romania)

www.usv.ro



Fundación para el Desarrollo Directivo (FUNDES) (Spain) www.ebs.es



Asociatia Incoming Romania (Romania) www.incomingromania.org